

WHIDBEY MARKETPLACE - DISPLAY ADVERTISING ALL PRICES ARE PER INSERTION

SIZE	WIDTH	HEIGHT	OPEN RATE	6 TIME RATE	13 TIME RATE	26 TIME RATE
1/32	2.375"	1.594"	N/A	N/A	N/A	\$51.50
1/16 [VERTICAL]	2.375"	3.438"	\$96.50	\$83.50	\$79.50	\$70.50
1/16 [HORIZONTAL]	5.00"	1.594"	\$96.50	\$83.50	\$79.50	\$70.50
1/8 [VERTICAL]	2.375"	7.125"	\$165.50	\$141.50	\$137.50	\$112.50
1/8 [HORIZONTAL]	5.00"	3.438"	\$165.50	\$141.50	\$137.50	\$112.50
1/4 [VERTICAL]	5.00"	7.125"	\$295.50	\$269.50	\$250.50	\$217.50
1/4 [HORIZONTAL]	10.25"	3.438"	\$295.50	\$269.50	\$250.50	\$217.50
1/2 [VERTICAL]	5.00"	14.5"	\$565.50	\$521.50	\$496.50	\$435.50
1/2 [HORIZONTAL]	10.25"	7.125"	\$565.50	\$521.50	\$496.50	\$435.50
FULL PAGE	10.25"	16.00"	\$1,113.50	\$1,019.50	\$982.50	\$885.50
INSIDE COVER	10.25"	16.00"	\$1,212.50	\$1,130.50	\$1,040.50	\$955.50
BACK COVER	10.25"	16.00"	\$1,350.50	\$1,217.50	\$1,097.50	\$1,019.50

WHIDBEY MARKETPLACE - REAL ESTATE ADVERTISING ALL PRICES ARE PER INSERTION

SIZE	WIDTH	HEIGHT	OPEN RATE	6 TIME RATE	13 TIME RATE	26 TIME RATE
SINGLE	3.25"	2.208"	\$67.50	\$62.50	\$53.50	\$45.50
DOUBLE [VERTICAL]	3.25"	4.666"	\$125.50	\$112.50	\$98.50	\$76.50
DOUBLE [HORIZONTAL]	6.75"	2.208"	\$125.50	\$112.50	\$98.50	\$76.50
TRIPLE [VERTICAL]	3.25"	7.125"	\$165.50	\$145.50	\$131.50	\$109.50
TRIPLE [HORIZONTAL]	10.25"	2.208"	\$165.50	\$145.50	\$131.50	\$109.50
QUAD	6.75"	4.666"	\$245.50	\$225.50	\$197.50	\$152.50

WHIDBEY MARKETPLACE - RESTAURANT AND AUTOMOTIVE ADVERTISING ALL PRICES ARE PER INSERTION

SIZE	WIDTH	HEIGHT	OPEN RATE	6 ISSUES	13 ISSUES	26 ISSUES
SINGLE	3.25"	2.208"	\$65.50	\$60.50	\$51.50	\$43.50
DOUBLE [VERTICAL]	3.25"	4.666"	\$120.50	\$107.50	\$93.50	\$72.50
DOUBLE [HORIZONTAL]	6.75"	2.208"	\$120.50	\$107.50	\$93.50	\$72.50
TRIPLE [VERTICAL]	3.25"	7.125"	\$156.50	\$139.50	\$124.50	\$103.50
TRIPLE [HORIZONTAL]	10.25"	2.208"	\$156.50	\$139.50	\$124.50	\$103.50
QUAD	6.75"	4.666"	\$235.50	\$212.50	\$187.50	\$144.50

WHIDBEY MARKETPLACE - CLASSIFIED DISPLAY (SERVICE) ADVERTISING ALL PRICES ARE PER INSERTION. RESTRICTIONS APPLY

SIZE	WIDTH	HEIGHT	OPEN RATE	4 ISSUES	8 ISSUES	12 ISSUES
CLASSIFIED SINGLE	1.60"	1.50"	\$48.50	\$40.50	\$32.50	\$27.50
CLASSIFIED DOUBLE	1.60"	3.00"	\$82.50	\$77.50	\$60.50	\$50.50

WHIDBEY MARKETPLACE - 6 TIME ECONOMY ADVERTISING ALL PRICES ARE PER INSERTION. RESTRICTIONS APPLY

SIZE	WIDTH	HEIGHT	SPECIAL
1/32 [HORIZONTAL]	2.375"	1.594"	\$249.00 (\$41.50 per issue)

- Deadlines for all camera ready and non camera ready ads as per schedule sheet.
- All layouts, designs and graphic elements that are the property of, or the result of the creative and production efforts of the Marketplace will remain the property of the Marketplace and are available for reproduction for a service charge. Please contact you advertising representative for cost information.
- All ads must clearly indicate the identity of the advertiser. The publication reserves the right to insert any necessary information to clarify such an omission.
- All production ads will be proofed and will require signed approval by the advertiser.
- The publication reserves the right to make any and all corrections to any camera-ready ad that fails to meet size specifications.
- We are happy to answer any other issues, questions or other concerns you might have—please feel free to call us at any time.

PAYMENT AND BILLING INFORMATION: All advertising is by contractual agreement, except open rate advertisements which require prepayment. Display and directory ads, are billed by the issue and our terms are Net 15, we do request prepayment for the first ad from first-time (new) advertisers. We do offer discounts for full contract prepayments. Classified (service) ads are billed in two issues increments, with the first two ads prepaid. On our economy ad, we require 50% of the total up front and the balance after the first 3 issues. On both classified and economy advertising, once the ad is approved, there is an additional charge of \$25 any changes made during the contract period.